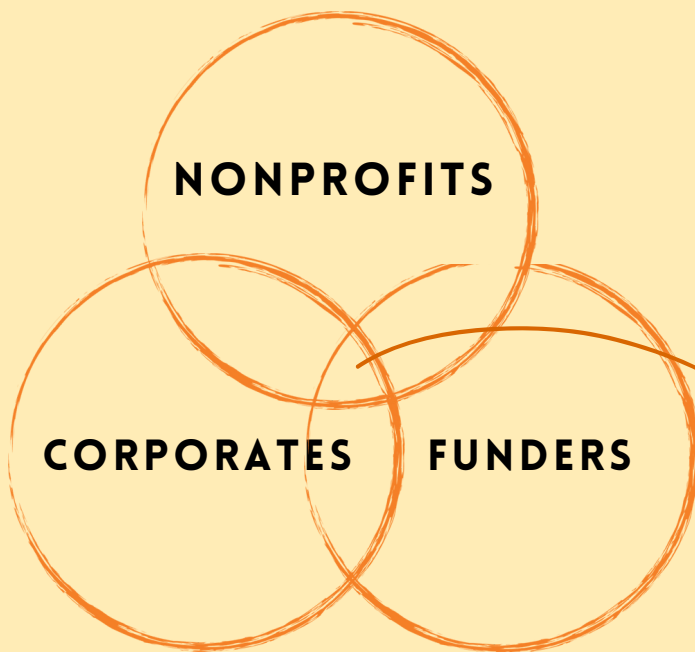


SELECT CLIENTS | 2024

Kora Insights supports **entrepreneurial initiatives**
focused on **social impact**

Our services range from fundamental business
strategy and research to large-scale event
execution

We allow leaders to get back to what they do best,
growing their communities



US

KORA INSIGHTS

INTRODUCTION

OUR VISION IS THAT EVERY INDIVIDUAL HAS ACCESS TO THE RESOURCES THEY NEED TO DISRUPT EXPLOITATIVE SYSTEMS AND THRIVE.

I STARTED KORA INSIGHTS TO PARTNER WITH LEADERS OF ENTREPRENEURIAL ORGANIZATIONS THAT THOUGHTFULLY BRIDGE ACCESS TO ECONOMIC, SOCIAL, AND EDUCATIONAL OPPORTUNITIES IN THEIR COMMUNITY.



Founder & CEO

Constance Thurmond



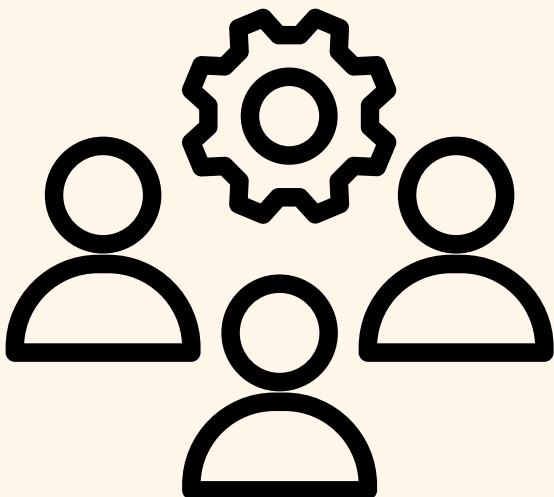
SELECT PAST & CURRENT CLIENTS

Evaluating, Enhancing & Creating Programming for Social Enterprise Greenhouse (SEG)

Kora Insights worked with SEG, a nonprofit that provides inclusive support and networks for entrepreneurs and businesses committed to social change. We **analyzed and updated** their core educational program curriculum: Ideator, Incubator, Accelerator, and Nonprofit Innovation Lab. We provided SEG with a more efficient and flexible curriculum that allows for asynchronous, international-reaching growth for their **1800 ventures** and counting.

Led and Conceptualized the Blu Cyber Summit

Kora Insights was brought for two years in a row on to **lead and activate** the most robust conference in the Mid-Atlantic for leveraging outcomes-based connections in Cybersecurity. From event and logistics planning, to curated investor and attendee invitations, the event attracted **20 speakers, 300+ companies** (with over 75% Executive Presence) and over 400 attendees.



Fundraising Strategy & Creation for Platform for Social Impact (PSI)

PSI is positioned to become the **most critical operator** in programs and services for families outside of the Puerto Rican government by 2032. Kora Insights created public-facing materials used for PSI's ongoing capital campaign. These communications contributed to a **\$41M raise** of mixed-use capital that will create an economic mobility hub for health, education, and workforce training for children and their families in a **111,723 sq. ft multi-use facility on a 5.5-acre site** in San Juan, PR.

Data Insights to inform business decisions for Din Din

Kora Insights built a **comprehensive data dashboard** for Din Din's CEO that to help inform strategic business decisions during the company's first internal business model pivot. Din Din began during the pandemic to provide local chefs with a platform where they could deliver high-quality meals directly to customers. Kora Insights' **predictive and scenario analysis** helped Din Din uncover an additional business opportunity to retain, attract and engage employees through a corporate meal benefit program, which they have since launched. This will be their **greatest source of revenue** in 2023.



**READY TO CONTINUE
DREAMING,
BUILDING, AND
TRANSFORMING
YOUR LOCAL
COMMUNITY?**

INFO@KORAINSIGHTS.COM

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